**PSA PRESENTATION**

**Directions for reviewer: Using the rubric below, please check what level best describes the students’ work in creating a Public Service Announcement.**

**Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student: \_\_\_\_\_\_\_\_\_\_\_\_\_ Issue: \_\_\_\_\_\_\_\_\_**

**Media: Poster/Magazine Ad Radio iMovie Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Excellent** | **Good** | **Average** | **Fair** |
| **Message of PSA is clear: \_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  |  |  |  |
| **PSA is creative & informative** |  |  |  |  |
| **PSA holds viewer’s attention** |  |  |  |  |
| **PSA ideas have application to lives of intended audience.** |  |  |  |  |

**Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student: \_\_\_\_\_\_\_\_\_\_\_\_ Issue: \_\_\_\_\_\_\_\_\_\_\_\_**

**Media: Poster/Magazine Ad Radio iMovie Reviewer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Excellent** | **Good** | **Average** | **Fair** |
| **Message of PSA is clear: \_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |  |  |  |  |
| **PSA is creative & informative** |  |  |  |  |
| **PSA holds viewer’s attention** |  |  |  |  |
| **PSA ideas have application to lives of intended audience.** |  |  |  |  |