Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Class: 1 2 3

T-Shirt Project

Phase III Checklist
Due: Wednesday April 4, 2018

Phase Three is a culmination of all of your hard work in Phase One & Two. Now it’s time to bring both phases together into a well polished professional looking power point presentation. \*Do not get carried away with effects & any images should support your project.

\*Your final power point presentation should have at least 1 page for each of the following items. Check each part off to make sure you have everything needed.

**Phase One Components**

☐ First slide should be student names w/ name of t-shirt company/logo

☐ 2nd slide should be the finalized logo of your t-shirt brand

☐ Slide with your slogan/phrase

☐ Slide with your Ahaa! Moment – how idea came to be

☐ Slide about what inspired you to create this logo/brand.

☐ Slide about your connection to the logo you created

☐ Slide about where you will donate a % of sales to

☐ Slide about your competition

☐ Slide about your plan for competing with your competition

**Phase Two Components**

☐ 1-2 slides describing your company. (See Phase II for all requirements)

☐ 1-2 slides describing your company’s goals – one slide for financial/one slide for nonfinancial goals (see Phase II)

☐ 1-2 slides describing your Target/Audience Market (See Phase II)

☐ 1-2 slides describing your product strategy (See Phase II)

☐ 1-2 slides describing your Distribution Strategy (See Phase II)

☐ 1-2 slides describing your Promotional Strategy (See Phase II)

☐ 1-2 slides describing your Pricing Strategy – including any photos of stores you visited uploaded (no more than 2 pictures a slide)

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**Final Checks Before Presenting**

☐ I have used bullet points and only have 1 paragraph per slide.

☐ I have used spell check for spelling/grammar mistakes.

☐ All of my images/backgrounds are connected to my project.

☐\* I have saved my power point file to a flash drive.

☐ I have rehearsed my presentation at least 2-3 times. (once should be in front of a family member/friend)

☐ \* I have printed out a paper copy of my slide show (printing 4-6 slides per page). This will be turned in on presentation day. Please have it ready for class! ☺